



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Midwest Communications & Media
2015 Roundwyck Ln.
Powell, OH 43065

Contract # 49322

Schedule Dates 05/09/18-05/18/18
Advertiser Randy Price For Alabama Senate (6077)
Agency Midwest Communications & Media (2338)
Product Political - National (1132)
Brand May 2018 (18242)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washinton D.C.
Buyer Name CLEGG,ROBERT
Phone/Fax /
CPE N/A
Account Types National/Political Agency
Billing Type Standard
Comments Randy Price

Date Entered 05/08/18
Last Modified 05/08/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26008652
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$100.50
Net Total \$569.50
Sales Tax

Columbus/Opelika (WLTZ)

By Broadcast Month	Spots	Rate
May. 2018	22	\$670.00
Grand Total:	22	\$670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/09/18-05/11/18	3	:30	6A- WLTZ First News Today**				1	1	1			3	\$10.00	\$30.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B First News	5/8/18
2.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	6A- WLTZ First News Today**	2	X	X	X	X	X			2	\$10.00	\$20.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B First News	5/8/18
3.0	Normal Line / SPOT	05/09/18-05/11/18	3	:30	12P- WLTZ First News MIDDAY				1	1	1			3	\$5.00	\$15.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Noon News	5/8/18
4.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	12P- WLTZ First News MIDDAY	2	X	X	X	X	X			2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Noon News	5/8/18
5.0	Normal Line / SPOT	05/09/18-05/11/18	3	:30	5:59P- WLTZ First News				1	1	1			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)		5/8/18
6.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	5:59P- WLTZ First News	2	X	X	X	X	X			2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B 6PM News	5/8/18
7.0	Normal Line / SPOT	05/09/18-05/11/18	2	:30	10:59P- WLTZ First News Alabama				1	1	1			3	\$75.00	\$225.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Late News	5/8/18
8.0	Normal Line / SPOT	05/14/18-05/18/18	2	:30	10:59P- WLTZ First News Alabama	2	X	X	X	X	X			2	\$75.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Late News	5/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet),and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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9.0	Normal Line / SPOT	05/12/18-05/12/18	3	:30	8A- NBC Saturday Today	1						X		1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Saturday Today	5/8/18
10.0	Normal Line / SPOT	05/13/18-05/13/18	3	:30	8A- NBC Sunday Today	1							X	1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Sunday Today	5/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Midwest Communications & Media,

being/on behalf of: Randy Price,

a legally qualified candidate of the Republican

political party for the office of: Alabama State Senate District 13

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Robert A. Clegg

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o, ou, email=bobclegg@midwestcomm.net, c=US
Date: 2017.02.09 10:49:09 -05'00'

signature of candidate or authorized committee

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Randy Price for Alabama Senate District 13

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randy Price

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/07/18

Date

Robert A. Clegg

Signature

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o=us, email=rob@clegg@mdwestcomm.net, c=US
Date: 2018.05.26 16:51:11 -0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Burch

Signature

Bradley Burtis

Printed Name

5/8/18

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.